

Do you feel, or is someone you know, Digitally Excluded?



Connecting Cambridgeshire has been working to improve broadband and mobile infrastructure over the past few years. We also want to ensure that all Cambridgeshire residents are provided with the support needed to become digitally included and feel the benefits of using digital technology in everyday life.

Digital inclusion is personal, so we're working with partners across Cambridgeshire and Peterborough to provide a broad range of services. We want to ensure that all residents have access to the right support - tailored to individual circumstances and requirements.

This could include access to better, more affordable mobile and broadband connectivity, access to suitable devices that meet personal needs, plus support to improve digital skills and confidence about being online.



Digital inclusion can help to:

- improve socialisation and reduce loneliness
- improve healthcare engagement
- improve happiness and wellbeing
- improve education outcomes
- improve earning potential and employability
- reduce the cost of bills

Find out what this means for you or how you can help



10 million people in the UK don't have the basic digital skills needed to properly engage online.



If you're digitally excluded, you could be missing out on savings of up to and over £200 a year.

If you need digital support:

- Visit your local library to see how they can help you
- Look out for charity, voluntary, or community groups offering support in your local area
- Go to the Connecting Cambridgeshire website's Help to get online page:

www.connectingcambridgeshire.co.uk/help-to-get-online

If you're lucky enough to already feel digitally included, you can get involved by helping to support your friends and family in improving their online engagement.



This could be as simple as helping a friend or relative as a one-off, or providing longer-term support through charity, voluntary, and community groups, or at the Library by becoming a 'Digital Buddy'.

It's important to remember that we should always try to show people how to do things for themselves, as opposed to doing it for them - as this helps them become more independent online, and increases the longevity of their online confidence and capability.

Our goal at Connecting Cambridgeshire is to help build a society that chooses digital as its preferred platform due to the benefits it provides. This society will be resilient, adaptable, and comfortable with the inevitable changes and developments that digital technology will bring over time.



Ask in your local Library about becoming a Digital Buddy