



Partnership with Sustainable Tech 4 Good

Join The Sustainable Digital Inclusion Revolution™

Who are they?

Sustainable Tech 4 Good (ST4G) works with businesses, taking all their excess tech post-upgrade, from devices to networking and server. After data-secure refurbishment, legacy devices are redeployed through charities and local authorities to help people in need, addressing digital inclusion. Tech collected still holding value, once through the ST4G solution, is purchased and made available for sale as an affordable, sustainable item through Tech 4 Change, ST4G's online sales platform. Charities that partner with ST4G can receive further tech donations generated by Tech 4 Change sales. **You benefit, the planet benefits, society benefits... A win-win for all.**

Connecting Cambridgeshire (hosted by Cambridgeshire County Council, led by Cambridgeshire & Peterborough Combined Authority, with additional funding from the Greater Cambridge Partnership) is improving Cambridgeshire and Peterborough's digital infrastructure – including broadband, mobile and public access Wifi coverage – to drive economic growth, help businesses and communities to thrive and make it easier to access public services.

The partnership

Connecting Cambridgeshire is one of ST4G's Charity/NFP partners. This partnership with Sustainable Tech 4 Good forms part of Connecting Cambridgeshire's wider strategy to increase digital inclusion and reduce its environmental impact.

"We are delighted to be partnering with Connecting Cambridgeshire to further the sustainable reuse of excess tech from businesses in Cambridgeshire, extending digital inclusion in our county. We hope that this partnership will encourage more businesses to engage with our sustainable solutions for their excess tech post upgrade, enabling more people escape the blight of digital exclusion, while also helping our environment. Join the Sustainable Digital Inclusion Revolution™!"

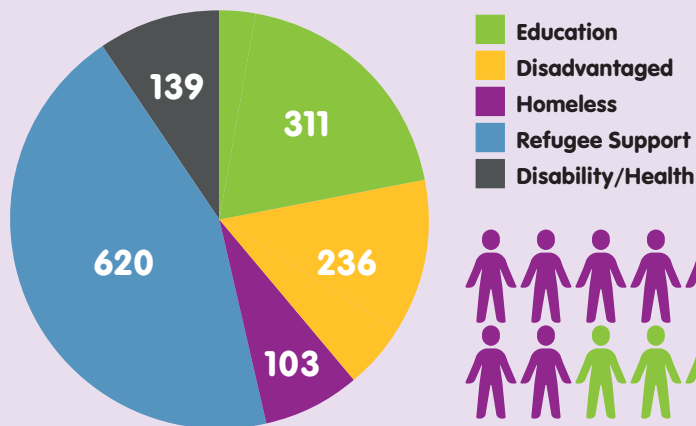
Sue Gowling - Sustainable Tech 4 Good Founder

ST4G's impact to-date in Cambridgeshire

Enabling **1409** Individuals & Families Device Access

Assisting **48** Organisations To Provide Digital Devices

Sustainability & Digital Inclusion Reporting



Feedback

"The donation of the smartphone has provided an opportunity for a vulnerable adult to start becoming more tech enabled. They have started to learn how to use the internet and are able to use the phone to help them manage their day to day life online including maintaining an email address, managing their Universal Credit account, access online support to help them in their recovery and many other digital tasks that would not have been possible without the device kindly provided by Sustainable Tech 4 Good."

Jimmy Murfitt - Cambridgeshire County Council

"This is wonderful news, thank you so much! This will provide a huge help and next step for these young people into gaining much needed qualifications that they have been otherwise unable to access, it is so very appreciated. I have given out most of the wonderful laptops and they are most certainly having a positive impact already. Young people being able to access functional skills online courses, applications for jobs whilst they live in sheltered accommodation and helping them expand their digital inclusion whilst navigating personally difficult and traumatic events. Thank you already for everything, it really is creating such a positive impact."

Jessica Gilbert - Cambridgeshire County Council



0%
Of Devices Going to Landfill



How can your organisation benefit?

A data-secure, sustainable, 0% waste, cost-neutral, digitally inclusive solution for excess tech after an organisation's IT refresh or relocation

WE CAN REPURPOSE

- Laptops
- Tablets
- Desktop PCs
- Monitors
- Servers & Networking
- Mobile Phones
- Printers

BENEFITS TO BUSINESSES

- Secure cost-neutral collection and full audit
- Fully certified, secure data erasure to HMG Infosec Standard 5 Enhanced
- Sustainability & Digital Inclusion Reports
- Tech donated back into local area
- Reuse saves needless CO2 emissions and e-waste = tech out of landfill
- Option for revenue from tech that still holds value
- Option to purchase sustainable, affordable tech via Tech 4 Change

TO CHARITIES/NFP'S

- Access to quality, sustainable, refurbished tech at no cost
- Simple process - no complicated form-filling
- Tech donated back into local area
- Becoming a partner = possibility of further tech donations generated through sales on our Tech 4 Change site
- Can partner with charities/NFPs of all sizes and demographics
- Option to purchase sustainable, affordable tech via Tech 4 Change

How does it work?



1 Devices securely collected from the business/organisation



2 Devices audited & assessed for use by appropriate ST4G solution



3 Devices have data securely erased



4 Devices repaired & refurbished, or sent for recycling



5 Devices either donated to charities/NFPs via Tech 4 Inclusion & Connecting Cambridgeshire, sold via Tech 4 Change or returned to the business for donation to their chosen cause



6 You receive Digital Inclusion & Sustainability Reports & Data Erasure Certificates. You can communicate the impact to internal and external stakeholders

Donated tech can make a big impact on digital inclusion
1 DEVICE = 1 LIFE CHANGED



For more information (Quoting ref ST4GCC)

Sue Gowling - Sustainable Tech 4 Good
01438 741718
sue@sustainabletech4good.co.uk

Will Plant - Connecting Cambridgeshire
01438 379094
Will.Plant@cambridgeshire.gov.uk



SCAN ME



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