







# Supporting people in Cambridgeshire to use the internet – an Easy Read guide


<b>Pictures</b>	<b>Words</b>
	<p>This document is the Easy Read version of the Connecting Cambridgeshire Digital Inclusion Delivery Plan 2024-2025 Executive Summary.</p> <p>This is a plan to help people in Cambridgeshire and Peterborough who cannot use the internet.</p>

## Introduction





Pictures	Words
	<p>In the UK, some people cannot use the internet. This means they miss out on important help, services, and information.</p>
	<p>People who can use the internet are likely to get more support.</p> <p>This is called the <b>digital divide</b>.</p>
	<p>People who cannot use the internet are not able to talk to doctors online or use banking websites to manage their money.</p>
	<p>The main reasons people cannot use the internet are:</p> <ul style="list-style-type: none"><li>• Not having a way to use the internet</li><li>• Not having the right skills</li><li>• Not having money</li></ul>




Pictures	Words
	<p>This can leave people feeling alone and not part of services.</p>
	<p>We have a plan to help people in Cambridgeshire and Peterborough who cannot use the internet.</p>
	<p>To make this plan we have talked to a lot of different groups.</p>
	<p>The plan uses things that are already happening and new ideas to help people get online.</p>
	<p>By helping more people get online, we hope to make life better for everyone in Cambridgeshire and Peterborough.</p>

<b>Pictures</b>	<b>Words</b>
	<p>We want to help everyone find ways to get online and support them.</p> <p>We need to work together to do this.</p>
	<p>We have three main areas to work on. These are:</p> <ul style="list-style-type: none"><li>• <b>Connectivity</b></li><li>• <b>Devices</b></li><li>• <b>Skills and confidence</b></li></ul> <p>Each area is important for different reasons.</p>
	<p><b>Connectivity</b> means making sure everyone can get good and fast internet.</p> <p>We want everyone to know what internet options they have.</p>
	<p><b>Devices</b> means making sure everyone has the right tools to go online.</p> <p>This includes computers, tablets, and phones. We also want people to know about other tools that can help them.</p>


Pictures	Words
	<p><b>Skills and confidence</b> means helping people learn how to use the internet safely.</p> <p>We want everyone to feel good about using online devices like smartphones, tablets, and laptops.</p>
	<p>We know that people have different ways of doing things.</p> <p>We will talk to our communities to understand them better.</p>
	<p>We will work with communities to offer different kinds of help to meet everyone's needs.</p>
	<p>We want to make it easy for people to ask for help.</p> <p>Our help will change as people's needs and new technologies change.</p>





## Main ideas for delivering Digital Inclusion

Pictures	Words
	<p>There are six main ideas to help everyone in Cambridgeshire and Peterborough.</p>
	<p><b>1.</b> We want to talk to people and groups already helping people to get online.</p> <p>This way, we will know what help there is now and what else will be needed.</p>
	<p><b>2.</b> Each community is different. We must understand these differences to give the right kind of help.</p>
	<p><b>3.</b> We only have a certain amount of money.</p> <p>We need to use money well and get help from businesses to support people to get online.</p>





Pictures	Words
	<p><b>4.</b> Working together is important. Many groups are already helping.</p> <p>Doing it together, we can do more and reach more people faster.</p>
	<p><b>5.</b> We need to think of new and quick ways to solve problems.</p> <p>We will check if our ideas are working and if we need to change them.</p>
	<p><b>6.</b> Digital help should be a part of local services.</p> <p>Digital devices are important in our daily lives and should be included in all services.</p>

## Our goals

Pictures	Words
	<p>We know we cannot fix the <b>digital divide</b> in Cambridgeshire and Peterborough in one year.</p> <p>But we are starting now with 12 goals to work on this year.</p>




Pictures	Words
	<p>1. We will give general digital help to groups and communities in Cambridgeshire and Peterborough.</p>
	<p>2. We will help everyone get ready for the <b>Digital Switchover</b> by 31st January 2027.</p> <p>The <b>Digital Switchover</b> is when all telephones will change to use the internet.</p>
	<p>3. We are working with the Cambridge Council for Voluntary Service to build the Cambridgeshire Digital Partnership.</p> <p>We will hold meetings and talks about digital inclusion in Cambridgeshire.</p>
	<p>4. We will work with Peterborough City Council and other groups to make sure everyone in Peterborough has digital support.</p>




Pictures	Words
	<p><b>5.</b> We will try to make <b>CambWifi</b> available in more places, so people can use free Wifi outside and in public spaces.</p> <p><b>CambWifi</b> is a free Wifi network.</p>
	<p><b>6.</b> We want people to be able to find jobs by using online devices.</p> <p>To help make this happen we will make a Digital Skills Plan with businesses and communities.</p>
	<p><b>7.</b> We will find people who can be <b>Digital Champions</b>.</p> <p>A <b>Digital Champion</b> is someone who helps make digital inclusion a part of local services.</p>
	<p><b>8.</b> We will work with volunteers to support digital inclusion across the county.</p>

Pictures	Words
	<p><b>9.</b> We will set up Digital Hubs which will be places with free Wifi, devices, and support to help communities with digital skills and confidence.</p>
	<p><b>10.</b> We will talk to our communities to understand who needs the most help to get online and how we can best support them.</p>
	<p><b>11.</b> We will work with housing providers to make sure people in social housing have good internet, devices, and digital skills.</p>
	<p><b>12.</b> We will help groups find and use money to make digital inclusion better.</p>

## What we will do next

<b>Pictures</b>	<b>Words</b>
	<p>This plan is for May 2024 to March 2025.</p> <p>But we want to help people for as long as we can.</p>
	<p>The Connecting Cambridgeshire Programme will share their new plan in early 2025.</p> <p>Helping people use digital tools will be a big part of this plan.</p>
	<p>We will check how well our work is going.</p> <p>We want to make sure what we do works well and helps the people who need it.</p>

## Get involved

<b>Pictures</b>	<b>Words</b>
	<p>To help people use digital devices, we need help from everyone.</p> <p>This includes people who work, live, study, and do business here. Working together is very important.</p>

Pictures	Words
	<p>Closing the digital gap is not just one person's job.</p> <p>We all need to help our friends, family, and neighbours.</p>
	<p>If you think you can help with digital inclusion, we want to hear from you.</p>
	<p>Maybe you are already helping others get online. Or maybe you need help yourself.</p>
	<p>We want everyone to be able to use the internet safely and with confidence.</p> <p>Your help can make a big difference in our community.</p>
	<p>Please contact us at:  <a href="mailto:contact@connecting.cambridgeshire.co.uk">contact@connecting.cambridgeshire.co.uk</a></p> <p>Get involved today and help make a change!</p>