

TECH REPURPOSING PATHWAY

We need your excess tech!

Connecting Cambridgeshire has partnered with Sustainable Tech 4 Good (ST4G) - who've been using excess tech to address digital inclusion since 2020 - to offer a pathway for businesses and organisations in Cambridgeshire to securely erase, refurbish and repurpose their excess tech - supporting social good and digital inclusion across the county.



Repurposing tech - with Sustainable Tech 4 Good

The partnership between Connecting Cambridgeshire and ST4G engages with Cambridgeshire and Peterborough-based businesses and organisations, taking all their excess tech post-upgrade, including devices, networking equipment and servers. After data-secure refurbishment by ST4G, legacy devices are redeployed through Connecting Cambridgeshire to help people in need, addressing digital inclusion.

Tech that retains value is purchased through the ST4G solution and resold as affordable, sustainable items via ST4G's Tech 4 Change online sales platform. Charities that partner with ST4G can receive further tech donations generated by Tech 4 Change sales, extending digital inclusion through local charities/NFPs in Cambridgeshire.

The Connecting Cambridgeshire-ST4G partnership promotes sustainability while facilitating and driving more digital inclusion across the County.

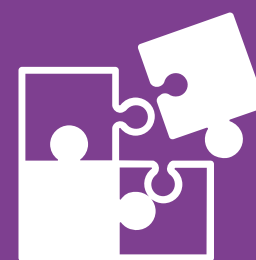


Why is this being proposed for businesses and organisations in Cambridgeshire and Peterborough?

IMPACT FROM INVOLVEMENT BY BUSINESSES AND ORGANISATIONS

Digital inclusion is a fundamental necessity in today's increasingly digitally connected world. Without digital access, people are cut off from communication, access to services, education, shopping, and much more. This negatively impacts their life chances and compounds disadvantage, as the 'digital divide' between those with digital access and those without grows.

Businesses and organisations using the partnership's Tech Repurposing Pathway to handle their excess tech are helping support communities and individuals with devices to enable digital inclusion, while being sustainable through reuse.



Join us in bridging the digital divide, by repurposing your tech through ST4G.

You'll benefit from certified data erasure, along with comprehensive CSR and sustainability reporting.





BENEFITS FOR BUSINESSES AND ORGANISATIONS

▶ **Corporate Social Responsibility/ESG**

Repurposing your excess tech through ST4G enables digitally excluded individuals to access devices, supporting your Corporate Social Responsibility (CSR) and Environmental, Social and Governance (ESG) goals. A Digital Inclusion Report will be sent to you quarterly by ST4G, showing the positive effects your repurposed tech is having on people's lives.

▶ **Sustainability goals**

Refurbishing your excess tech for reuse helps reduce the negative environmental impact of electronic waste (65 million tonnes per year and growing), while conserving resources and cutting CO2 emissions. This helps you reach your sustainability goals. A Sustainability Report will be sent quarterly to your organisation by ST4G, showing the environmental impacts mitigated through the reuse of your excess tech.

▶ **Data Security**

ST4G was born out of a specialist data company and is expert at secure data handling and erasure. Data on all collected devices is securely erased to HMG Infosec 5 Enhanced Standard and you will receive a Data Erasure Certificate (by device), covering your GDPR responsibilities and protecting you against data breach.

ADVANTAGES FOR BUSINESSES AND ORGANISATIONS



Individual Responsibility

By repurposing your tech, your employees will feel that they are helping make a positive difference to digital inclusion and the environment.



Call to Action Competitive Advantage

Demonstrating your commitment to making positive changes in your local community, can enhance your organisation's reputation and offer a competitive edge.



BENEFITS FOR THE WIDER COMMUNITY



Bridging the Digital Divide

By repurposing your excess tech through our Tech Repurposing Pathway, you're enabling digitally excluded individuals to receive digital devices, improving the life-chances of people in need within your local community - creating lasting positive change!



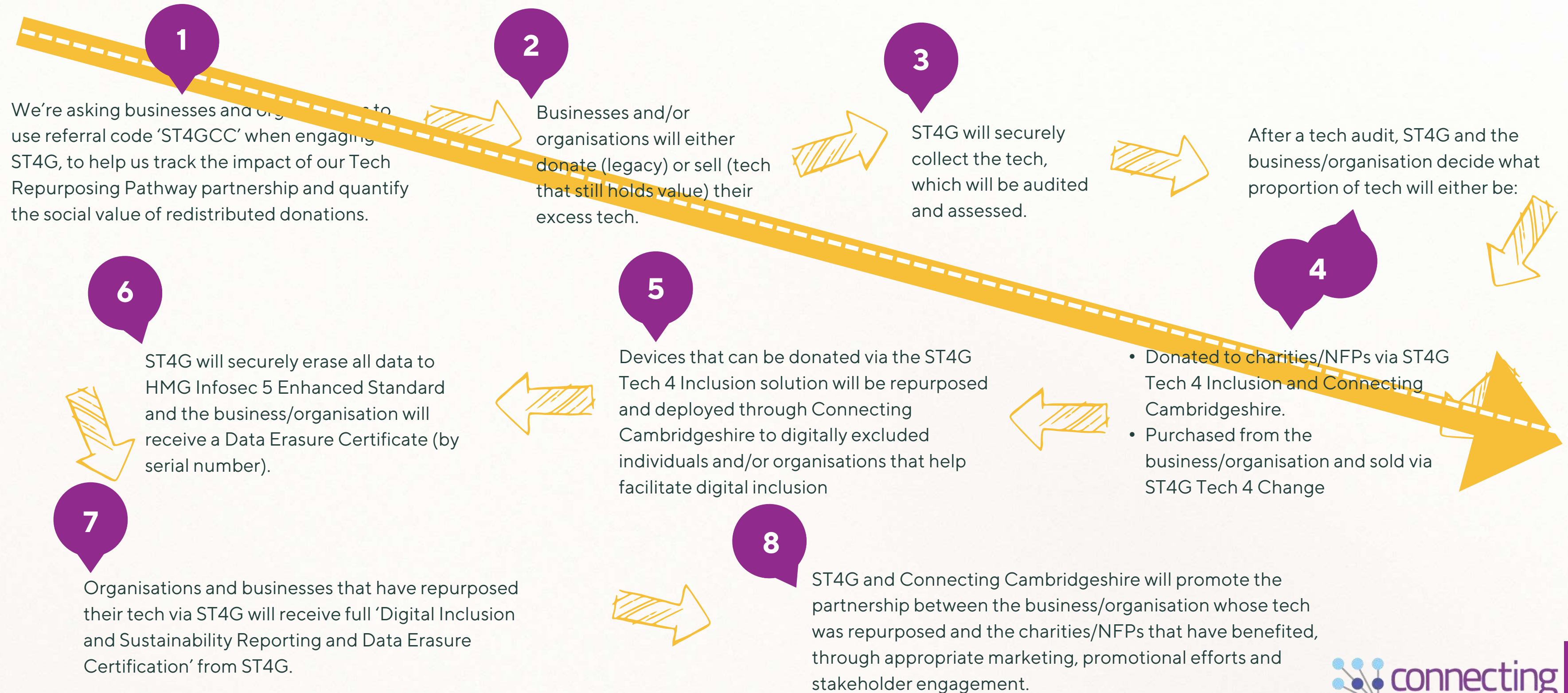
Promoting Equality

Using your excess tech to help provide devices to the digitally excluded promotes equality through improved digital access.

Local Impact

ST4G and Connecting Cambridgeshire will be deploying a proportion of the devices that have been repurposed back to the area they were donated from (i.e. where the organisation is based), creating a local impact by bringing communities and organisations together.

THE STEP-BY-STEP PROCESS OF REPURPOSING TECH





SMALLER REPURPOSING PROCESSES AND ALTERNATIVE METHODS

If you're looking to repurpose a smaller number of devices or are looking for alternative repurposing methods, both Cambridge Online and the National Device Bank offer alternative ways of repurposing your devices:



Cambridge Online

For Cambridge Online, visit: <https://cambridgeonline.org.uk/donations/>

(NB all devices donated to Cambridge Online will be securely data erased and refurbished by Sustainable Tech 4 Good, before being redistributed to people supported by Cambridge Online)



The National Device Bank

For the National Device Bank, visit:

www.goodthingsfoundation.org/our-services/national-device-bank

CONTACT ST4G

Referral code

ST4GCC

Phone

01438 741718

Email

hello@sustainabletech4good.co.uk

Website

sustainabletech4good.co.uk

