smart PLACES

St Neots Smart Places Initiative

Collaborating with communities and local businesses to explore smart solutions for St Neots
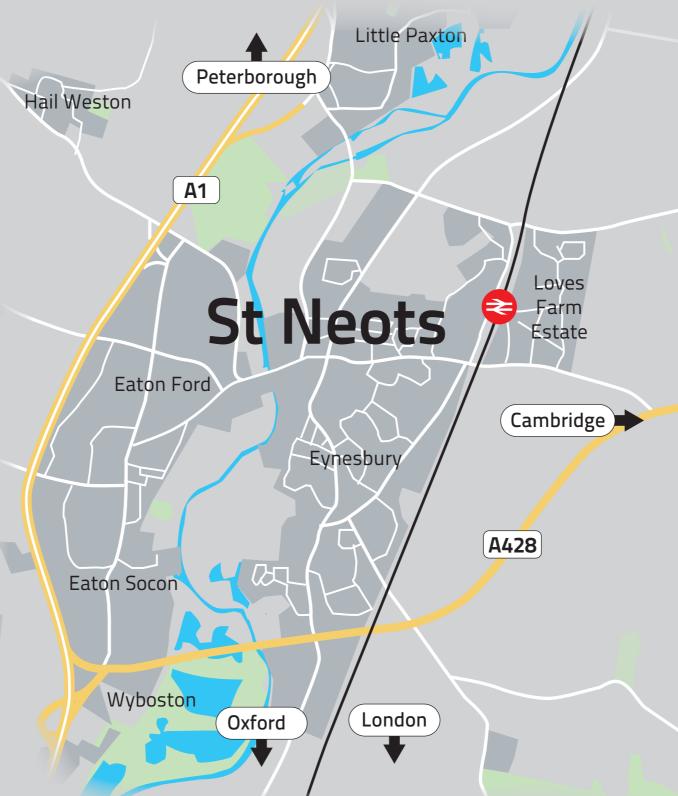
Working together

Smart Places is keen to work with local people to discover how data and emerging technology can support the continuing growth of this thriving market town.

We're aiming to address some of the challenges identified in the St Neots Master Plan and the Neighbourhood Plan and have highlighted some of the key issues for discussion in this infographic.

The research is being led by the Connecting Cambridgeshire programme in collaboration with local councils and community groups.

St Neots – key facts

- Biggest and fastest growing town in Cambridgeshire
- Rising population will reach 40,000 in the next decade
- Strategically placed for Cambridge/London/Peterborough and on the Oxford/Milton Keynes/Cambridge arc
- Dynamic economic region with burgeoning digital sector
- Historic market town with riverside, leisure and shopping activities

Map labels

Peterborough · Little Paxton · Hail Weston · A1 · St Neots · Loves Farm Estate · Eaton Ford · Cambridge · Eynesbury · A428 · Eaton Socon · Wyboston · Oxford · London

Key Issues

Transport
- **Parking** – real-time availability and online payments
- **Signals** – more intelligent signalling
- **Congestion** – ways to address issues of congestion

Environment
- **Air Quality** – collecting better data
- **Flooding** – understanding water levels in real time

Connectivity
- **Superfast broadband** – reaching 99% of homes and businesses by 2020
- **Wifi** – free Wifi in public places
- **Mobile** – improving network coverage
- **Gigabit-capable fibre** – getting ready for the future

Information
- **SmartPanel screens** – real time travel updates and useful local information
- **Local events** – latest what's on listings

www.connectingcambridgeshire.co.uk/smartplaces