



GREATER
CAMBRIDGE
PARTNERSHIP



smart
CAMBRIDGE

Hack the City Wayfinding



The question:

How can we make getting around congested Cambridge easier and cleaner?

The challenge:

Find your way across Cambridge sustainably – on foot, bike and bus – then use your journey experience to come up with new ideas for navigating the city.

When: Saturday 25 November, Cambridge

Where: Starts Cambridge Railway Station - ends Bradfield Centre, Science Park.

How: Register at Eventbrite: 'Hack-the-City-Wayfinding' by Friday 24 November
www.eventbrite.co.uk/e/hack-the-city-wayfinding-tickets-39280047680

Who: Open to all to form teams and share ideas.



FREE refreshments.
Prizes for the best wayfinding ideas.

IN COLLABORATION WITH:

